



**SMITH**

Speaker With Global Perspective

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PRESENTATION TOPICS

Profit and Peril in the 21<sup>st</sup> Century

Economic and Financial Outlook

U.S. Monetary and Fiscal Policy

The Asian Caper: Profit and Peril

The Contrarian Mindset

The "Third Oil Shock"

Principles for Investment Success

Cyclical Business Strategies

European Economic Outlook

Asian Economic Outlook

The Cassandra Chronicles

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**DAVID L. SMITH**

Economist, Futurist  
Market Strategist



**Thank you for considering me as a speaker at your forthcoming event. When presenting me to your associates, keep in mind the following:**

- **Assured satisfaction:** *None* of the hundreds of clients I have spoken for over the past 20 years has *ever* expressed disappointment in the quality of my presentations; to the contrary, they invariably say the depth, breadth and clarity of the presentation exceeded their expectations. (See testimonials.) I only accept assignments I know I can fulfill at a high standard of excellence, and will decline engagements outside my area of expertise. I speak intelligibly, without jargon, using punchy slides and adding occasional humor, engaging my audiences so they understand the critical issues affecting their business and personal lives. You can expect positive feedback from a satisfied audience.
- **Broad appeal:** Extensive list of satisfied clients includes diverse associations, corporations, broker-dealers and educational institutions (see partial client list.) I am able to reach a broad mix of audiences with varying degrees of sophistication.
- **Impeccable credentials:** Degrees with honors from Dartmouth and Stanford, 35-year career encompassing a broad range of accomplishments in economic/financial analysis and planning/mergers and acquisitions and forecasting, including president and CEO of a nationwide securities underwriter, 21 years as a respected newsletter writer and 21-years as a professional speaker. Broad media presence in TV, radio, newspapers and magazines (see bio). I know what I'm talking about.
- **Highly customized presentation based on extensive advance consultation** assures you the material will directly address the audience's needs, interests and concerns at their level, understandably and without jargon.
- **Exceptional accuracy of economic and financial forecasts:** As an *independent* economist, my forecasts are not tainted by commercial biases. Accuracy is essential to audiences who base business and personal decisions on the material presented (see bio for my previous forecasts). A noteworthy prediction in January 2000 warned of an impending stock market selloff and advised audiences to preserve capital by selling all stocks for a 3-year period
- **Budget friendly:** Speak with your favorite speakers' bureau about my fees, which you will find to be reasonable, particularly in view of the customization options offered.

If you would like to discuss how I can contribute to the success of your next meeting, please call ask your speakers' bureau to put us in contact. Also, visit my bureau-friendly web site at [www.smithspeaker.com](http://www.smithspeaker.com) to view a 12-minute demo video (mpg format) and review press releases of recent appearances.