



DAVID L. SMITH
Economist, Futurist
Market Strategist



Author
Speaker
Consultant

PRESENTATION TOPICS

Profit and Peril in the 21st Century

Economic and Financial Outlook

U.S. Monetary and Fiscal Policy

Greenspan: Maestro/Wizard of Oz?

Wall Street Industry/Corp. Views

The Energy Situation/Outlook

Principles for Investment Success

Cyclical Investing

Cyclical Business Strategies

Asian Economic Outlook

European Economic Outlook

STAGING REQUIREMENTS

Audio-visual: Mr. Smith uses PowerPoint presentation technology. Client provides large screen, wireless lavalier microphone (if necessary), extension cord with triple power strip, table for projector.

Projection equipment:

For small audiences (up to 150 theater style or 75 school-house or dining-table style Mr. Smith can, *if requested*, provide laptop computer/projector/wireless remote combination. Table for projector should be placed 12-15 feet in front of screen with extension cord/triple power strip leading to it (taped down after projector check).

For larger audiences: client will be responsible for providing Microsoft Windows PowerPoint-compatible computer, projector and wireless remote capable of running PowerPoint presentation contained on a flash drive. The client will bear the responsibility of insuring compatibility of the computer/software/projector/mouse. Client will provide a qualified AV technician to meet with Mr. Smith during a suitable interval before the presentation to ensure an uneventful transfer of his presentation to the screen, to perform a sound check and to brief him on the particulars of using the mouse and lavalier microphone.

Podium: set on the opposite side of the stage from the screen with clear view of the screen. Spotlights illuminating the podium should not bleed on to the screen. Glass of water (no ice) placed out of sight.

Lighting: No direct lighting on screen. Ambient light should be adjusted so as to not interfere with projection on to screen. Client will assign an individual to dim the lights as necessary to preset levels when directed. Mr. Smith prefers to meet briefly with the individual in charge of the lights before the presentation for a “dry run” so as to insure proper lighting (optimally dark enough in the vicinity of the screen for easy viewing, light enough by the podium so that the audience can see the speaker with enough light cast on the audience so they can take notes).

Platform: of appropriate height for audiences exceeding 150 (theater) and 75 (school house and dining).

Recording: video or audio recording permitted only with the prior consent of the speaker under terms to be negotiated at the time the engagement is booked.

(As of 1/06)



DAVID L. SMITH
Economist, Futurist
Market Strategist



Author
Speaker
Consultant

TRAVEL EXPENSE REIMBURSEMENT

PRESENTATION TOPICS

Profit and Peril in the 21st Century

Economic and Financial Outlook

U.S. Monetary and Fiscal Policy

Greenspan: Maestro/Wizard of Oz?

Wall Street Industry/Corp. Views

The Energy Situation/Outlook

Principles for Investment Success

Cyclical Investing

Cyclical Business Strategies

Asian Economic Outlook

European Economic Outlook

Within the lower 48 states, *client choice*:

- **Turnkey:** \$1,250 includes everything but sleeping room (Sleeping room reservations will be made by the client and billed to client's master account.) No expense report or travel vouchers will be submitted.
- **Itemized:** Client is billed for unrestricted coach airfare, room, meals, ground transportation, meals, tips and other customary and usual incidentals. (Client may still choose to make room reservation and bill lodging to client's master account.)

Outside the lower 48 states:

Client will be billed for *business class airfare*, lodging at a 4- or 5-star hotel, meals, ground transportation, meals, tips and other customary and usual incidentals. If travel involves more than a 5-hour time differential from Houston (Central time), client will pay for an extra day's lodging before the presentation in order to permit Mr. Smith to make the necessary circadian rhythm adjustment. The client may also be billed for an additional day's lodging after the presentation if there are no convenient flights departing for Houston following the presentation.

General:

Mr. Smith will make all his own travel arrangements with the possible exception of lodging which may, at client's option, be made and billed to client's master account. Clients should make their intentions known in this regard at the time the engagement is booked.

Mr. Smith may, at his option, use frequent flier mileage for air transportation, in which case he will submit a voucher for airfare consisting of the lowest fare quoted on Travelocity for the flights taken.

An expense report and accompanying travel vouchers will be submitted by Mr. Smith's office to the client within 10 days of the event and paid by the client in U.S. dollars within 15 days of receipt.