



**SMITH**

Speaker With Global Perspective

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Economist, Futurist  
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Author  
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**PRESENTATION TOPICS**

Profit and Peril in the 21<sup>st</sup> Century

Economic and Financial Outlook

U.S. Monetary and Fiscal Policy

The Asian Caper: Profit and Peril

The Contrarian Mindset

The "Third Oil Shock"

Principles for Investment Success

Cyclical Business Strategies

European Economic Outlook

Asian Economic Outlook

The Cassandra Chronicles

**"ASIA-PACIFIC ECONOMIC OUTLOOK"**

**Profit and Peril from the Changing Dynamics of the Global Economy**

**Objectives:**

- Present the economic and financial situation and outlook for the Asia-Pacific region as seen by an American economist
- Identify areas of economic/financial opportunity and potential danger in Asia-Pacific and the U.S. arising from the changing dynamics of the global economy
- Recommend sound corporate and personal investment strategies to optimize returns and minimize risks in the Asia-Pacific region
- Provide the most valuable information the audience can use, and the most expensive advice to ignore

**Overview:** Given the close interdependency between the U.S. and Asia-Pacific economies, the presentation begins with a review of the U.S. economy, with a behind-the-scenes examination of imbalances that will eventually bring the long expansion to an end. One imbalance in particular -- soaring U.S. trade deficits -- must inevitably result in a devaluation of the dollar relative to the yen, with profound consequences for the dynamics of the global economy. Next, the Japanese "Economic Disappointment" and plans for financial and economic reform are reviewed, and prospects for a self-sustaining Japanese recovery are evaluated. Present conditions in the rest of the Asia Pacific economies are presented. The presentation concludes with strategies calculated to optimize returns and avoid losses in the Asia Pacific region over the next 3-5 years.

**Audience benefits:** The audience will gain an understanding of the powerful economic and financial forces affecting their lives -- professionally and personally -- as the dynamics of the global economy evolve. They will also gain profitable insight into the economic and financial opportunities and challenges they will face in the Asia-Pacific region.

**Audience suitability:** Industry association members, corporate executives, policy-makers in industries with interests in the Asia-Pacific region

**Duration:** 1 to 2 hours depending on options and customization as a keynote, workshop or breakout session

Can be combined with other related presentations:

"Profit and Peril at the Turn of the Century"

"The Third Oil Shock"

"The Asian Caper"

**Travel Expenses:**

Outside the lower 48 states: Client is billed for business class airline ticket, room, meals, tips other transportation and incidentals. Travel advance will be required.